



# **ANNUAL REPORT**

## **2016-17**

**PRERNA SOCIAL DEVELOPMENT & WELFARE SOCIETY**

[www.theprernango.in](http://www.theprernango.in)

# Services & Support



# SUMMARY

PRERNA SOCIAL DEVELOPMENT & WELFARE SOCIETY established in 2006, working as a catalyst to facilitate sustainable change in the lives of underprivileged children, elder and women. We are striving to break the poverty circle in the society and create a sustainable future for these people. Our aim is to provide all the necessary needs to underprivileged people to make their life better and sustainable. We are working significantly in three domains of development in the community by providing shelter homes, feeding hungers and imparting education. We believe that these three aspects are important for everyone and these are considered very basic rights of everyone in this world. Yet majority of people are unable to access these basic needs for their lives, lead to cause of poverty. By the end of each year, we are reaching to more and more people in urban and rural areas who have been lacking behind from shelter homes, food and education. In the field of shelter homes, we have been working in cooperation with government and providing basic amenities to homeless people want to stay at shelter homes. By the end of 2017, we have reached to provide shelter homes to more than 6000 people. More than 3000 people being rescued from the footpath through out winter season. Approximately 4028 people are being provided food with important nutrition for good health whereby we successfully reduce the number of malnourished children and women in urban and rural areas. Besides this, over this year, we have conducted 25 health camps to promote good health and provided free health checkups for all people in the community where they don't have access to medical facilities. For good health, we also have been promoting hygiene and protection and early detection of cancer and prevent from other disease, among women and adolescent girls and raising the awareness about sensitive issues belong to their day today life. About 3041 women have been benefitted through our health camps. More than 3076 children are being imparted education through our formal and non formal educational centers which can turn children into productive assets that may lead to building a developed nation. We have expanded our activities and programs to many states of India; Uttar Pradesh, Himachal Pradesh, Haryana and Punjab.

## Message from the Founder

It gives me immense pleasure to present the annual report of PRERNA, for the year of 2016-2017. Yet another year 2017 has been included in the journey of PRERNA since inception in 2006. I have to mention that our countless efforts rendered a positive impact in transforming the lives of underprivileged people through our work in the field of health, education, employment, awareness camps, stop hunger and provision of shelter homes to homeless people. We are committed to continue with our mission to uplift the lives of marginalised people for a sustainable development. Throughout this year, we have been able to reach to 10000 people across India and benefitted to more than 7000 people. The journey of this year has been challenging but ultimately our philanthropic initiatives across India, received a momentum by maximising the positive impact in deprived areas. I am thankful to our team leaders for the support which they have accorded the endeavours of our organization in various ways to implement our programs and accomplished very effective positive outcomes.

I take this opportunity to express my sincere thanks to everyone at PRERNA for their deep contribution towards achieving our goals. It has been my privilege to be Director of the PRERNA NGO and I would like to express my appreciation, gratitude and respect to my colleagues on the Board, to the members of the organization and our donors who have contributed their efforts and showed their generosity to lead PRERNA on such glorified platform. We are also grateful to all our partner institutions and governmental organizations for their unstinted support in accomplishing our shared mission.

# About Prerna

## **Welcome To PRERNA Social Development and Welfare Society**

PRERNA is a non-profit, non-political and a non-government organization registered under Societies Registration Act – XXI of 1860 and engaged in social services with a primary focus on upliftment of the underprivileged children in India. We have been working since 2002 in Sanjay Colony at Bhatti Mines, Delhi and PRERNA was formally registered in 2006. Activities have diversified in the fields of non-formal education, formal school education, income generating skills, SHG formation, community health and awareness programmes on various social issues.

### **VISION**

“Creating a human friendly society in which every individual be self dependent and make their life Prestigious”.

### **MISSION**

“To provide a better opportunities and alternatives for the upliftment of underprivileged group especially women and children through better aids”.

## **OUR VALUES**

- ❖ **Upliftment**
- ❖ **Awareness**
- ❖ **Empowerment**
- ❖ **Development**

# EDUCATION

PRERNA believes in enabling **empowerment** through education, implementing and monitoring education project programs. We promote equality in education, by introducing formal and non-formal learning education processes which enable children from marginalized and underprivileged communities to better understand the education relates with their day today life. Our focus is to provide quality education to all children who go to school or school dropout. We have developed the educational programs in such manner that allows street children or school dropout to learn things from everyday routine life.

## Formal/Non formal education

Education plays an important role in shaping our society and development of nation. Our aim is to reduce vulnerabilities and poverty; this can be possible by educating more and more children and adults for their better future. We provide both formal and informal education to children who are school dropout of unable to go to school due to financial constrain. In the provision of formal education, we provide basic facilities such as books, stationary items, school dress and transport service to children to avoid the hindrance in going to school. We also provide the educational classes for school dropout children to take them into mainstream into education.

Non formal education is for those children who are unable to go to

school and they have dropped their education in the mid or engaged in any work. For non formal education, we have setup centers for learning targeting children from 5 years to 18 years and young adolescent and adults. No particular curriculum is specified for education.



All these classes are based on the real life experience and relate with their day today life. In this year, 700 children and 294 adults have been educating in our center.

## Impact

This year, we have been able to reach 6000 children in Uttar Pradesh, Haryana, Punjab and Himachal Pradesh and enrolled them into formal education and non formal educational center. We have setup more than 100 educational centers in north east India and imparting education to more than 9000 children and adolescent.

## NIOS PROGRAM

We are committed to render our efforts for the betterment of the community. We believe that education is basic right for all children and student. They should get education regardless their financial terms, society norms, caste and religion. Street children and dropout children deserve a second chance at realizing their potential and working towards their dreams. To bridge the gap of education, we have launched the programs to support the students to get enroll in

National Institute of Open Schooling (NIOS). We also offer the fees for tutorial classes conducted by various institute to teach these student. We appreciate the initiative of NIOS which gives youth a second chance at completing their education. Besides education, we also encourage students to participate in extracurricular activities, sports, dance, drama computer classes and various other awareness programs.

## Impact

Approximate 4000 students have been enrolled in NIOS through the efforts of PRERNA. After making immense efforts, we successfully reached to 8000 families and counseled the parents and encouraged the education system to send their children to school.

# Educate me project

Educate me project was launched in 2014 in Punjab, Uttar Pradesh, Haryana, Himachal Pradesh and Delhi with the pioneer to promote access of quality education to each child by sponsoring full education fee and expenses to children expenses. In educate me project we sponsor students from poor background or unable to afford education expenses. We are committed to our vision so we sponsor the education of any student throughout the months and years until student gets higher education.



Each year we have been awarding more scholarships to more

students. We encourage the children who perform average at academic and unable to continue to their education due to poor financial condition. Educate me project was first launched in the Punjab State where we supported children of farmers and marginalized people by sponsoring their education expenses. We concern about the average students come from lower background and unable to accomplish their goals due to lack of opportunity as compare to topper students who are often awarded the scholarship from school or other organization to continue their education. The main objective of this project is to provide fair chance to each student from underprivileged background and avail the resources get higher education to improve opportunities in life. from the education and trapped in poverty for generations.

## Impact

PRERNA has been awarding scholarship to more than 2000 students per month. During this year 600 students have been sponsored by PRERNA. These students are selected for scholarship on the family background and financial status regardless caste, gender and religion. In this year, we have sponsored 478 students from primary standard to matrix standard.



# Balika Vidhya Voucher

It is unfortunate that most girls' education is not a priority to many parents in India. Majority of girls in India face many challenges with respect to the right and access to education right from getting enrollment, retention and completion of their education. In India, girls are not encouraged to further their education. However, it is pretty evident that educating girls proves to be the most cost-effective measure for a developing country like India, can take to improve its standard of living. Educating girls is very important since they have the potential to impact positively on society due to the dominant role they play.

In many rural and urban settings, girls continuously face challenges that prevent them from getting access to formal education. Some of the common reasons include burden of kitchen and chores work, taking care of young siblings, poverty and burden of cost, sexual harassment, and a cultural mindset that devalues female education.



In 2014, PRERNA took an initiative to encourage girl education by launching a scheme "Balika Vidhya

Voucher". Under this scheme, we directly sponsor girl's education expanses and facilitate all the facilities to access the school. We have been focusing on creating awareness on education for girls and its important for a community development. Balika Vidhya Voucher is one of them initiative which was taken to facilitate the resources to access education by providing transportation facility, one time meal and stationary items needed for education. We provide educational opportunity to girls, from socially and

economically disadvantaged communities of India, who traditionally have no access to schooling due to traditional reasons. Our aim is to break the cycle of illiteracy that girls from such communities are mired in. This is done through local community-based Learning Centers, where they get meaningful and stimulating education up to Year 5 and are guided to their entry in to mainstream education. We are supported by corporations, trusts and individuals who want to make a difference.

### **Impact**

During this year BVVS scheme benefitted to 210 girls in urban and rural areas. Approximately 3 buses have been arranged to pick and drop the girls from their home to school. Through this program, 38 girls have passed their 5<sup>th</sup> standard and willing to study further more. Positively, we have raised the awareness for education and its importance to the community members and parents.

# WOMEN EMPOWERMENT

To empower women, it is very necessary to create awareness on many sensitive issues relating with day today life and enable to become independent by introducing them some vocational and professional courses. We aim to bring significant improvement



in the lives of women through education, practical knowledge, and vocational training and awareness programs.

We have been organizing cancer detection camp in cooperation

with Roko Cancer organization in Delhi, Uttar Pradesh, Haryana and Himachal Pradesh. Our motive is to create awareness on cancer and its importance on early detection. We are not only limited to cancer detection checkups but also provide treatment to positive cancer detection patients. More than 8000 women participated in the camps and awareness programs. Moreover, 187 women have been providing cancer treatment sponsored by PRERNA.

To empower women and adolescent girls, we are more focusing on vocational training programmes and basic education where we offer training in stitching, tailoring, beauty parlour and computer courses from our community based center. Our courses lead to a certification by prominent companies

## Impact

Throughout this year, we have expanded our vocational training courses in Uttar Pradesh, Haryana and Punjab. We have also initiated women self-help group. Approximately 125 women have joined self help group and promoting this initiative to other states of India. More than 5000 women got employment through our vocational courses. 4433 women have been benefitted through regular health checkups and 234 women have been diagnosed with positive cancer and treating at AIIMS hospital. Approximately 3000 pregnant and lactating women have been provided food packets along with mandate nutrition in food.

# NIGHT SHELTER

With over 12 years of experience, PRERNA has been working with underprivileged and marginalized community in Delhi. Dedicatedly, PRERNA managing 27 Night Shelters for homeless, in cooperation with Delhi Urban Shelter Improvement Board Govt. of Delhi. Over 5000-6000 homeless men, women, children and senior citizen have been providing shelter along with basic needs for everyday such as food nutrition, protection, regular health checkups and many more facilities. Various activities conduct at shelters which involve counseling, workshop on sensitive issues, and awareness on hygiene. At the shelter, we provide cooked and raw food material to homeless on regular basis. Besides that we have

arranged television and other entertaining programs for well being. Proper maintenance and washroom and floor clearing has been our focus to provide better facilities to these people.



## Impact

More than 7000 men, women, children and seniors have been provided shelters and facilitated basic needs to these people. Throughout this year Prerna provided secure accommodation to each and every one who is at risk of or has been subjected to violence. Approximately 300 people stay on daily basis. Our endeavor is to avail the facilities of food, drinking water, entertainment, cleanliness and health care facilities.

# DAY CARE CENTER

PRERNA has been operating and managing 28 day care centers in Delhi and other states of India where children fail to reach their potential because of poverty, poor health, malnutrition, and deficient care. We believe each and every child should meet the basic provision for healthy food, safety



and protection. In 2005, we felt the need to start day care center for children of labour people who were on the working site engaged in construction. Our objective is to care and provide holistic development to children whom parents are engaged in labor work and they don't have time to feed and care their children. We ensure the holistic development in children by providing one time meal, fruits, play activities, interacting with other peers to children from 5 to 8 years of age group. We encourage children to participate actively and exhale their interest.

## Education

In our day care center, we drive education program based on pre-primary education through play items, poem, rhymes, stories, educational charts. Our care takers look after the underprivileged children for education & build good habits enabling their parents to do their vocations satisfactorily. Care takers teach the children how to eat, combing, bathing, proper dressing, to take safe drinking water to prevent from seasonal & dreadful diseases.

## Impact

In this year, we have launched the policy for health checkups for children and raw food material for parents to cook and feed their children. We have expanded our presence for day care center Madhya Pradesh, Bihar, Uttar Pradesh and various locations in Punjab. So far, we have benefitted to more 500 children in this year through our day care centers.

# HEALTH CARE

PRERNA works toward promoting and affordability of healthcare services to vulnerable sections of society through setting up health camps and sponsorship to all the medical expenses of the patients come from marginalized background. PRERNA's Health Outreach Program provides free consultation and medicines to patients at AIIMS hospital and rural urban settings where people don't have access to medical facilities. PRERANA has been driving a health camp for underprivileged people in Delhi and many other states of India. Apart from health camp, we conduct counseling session and create awareness on sensitive issues like hygiene, malnutrition, breast cancer, reproductive health of women, pre-marital and marital counseling, industrial health hazards, etc. Moreover, the organization provides free cancer diagnose services to women to protect and prevent from breast cancer.

Prerna has been conducting workshops and counseling for women on menstrual hygiene programme that was

launched on International Women's Day in March 2014. In India, still many women and girls are not aware of disease come from unhygienic condition that's why they ignore to maintain hygiene. So far we have reached out to over 24000 women more than 8 villages in districts of Uttar Pradesh, Punjab and Haryana state.



In partnership with corporate, working towards addressing issues around awareness on menstrual hygiene and providing access to free to affordable low-cost sanitary napkins through a network of village volunteers

## Impact

This year has marked with great achievement for us as approx. 5000 people have been provided health checkups and 3000 people have been provided free medicines for their treatment. More than 3800 women have been benefited through our hygiene programme and were able to cure their disease. 400 children have been got vaccination and being provided health food to cure their health.

# FOOD DISTRIBUTION

Prerna provides cooked and raw food materials to underprivileged people in slums and shelter homes where they don't have proper access of food. Prerna took this initiative when found that in the AIIMS shelter home, people who have come for treatment from different states of India, have no access of food. In this year, we have taken an initiative to distribute raw material of food along with nutrition.



We are covering people from 5 years children to 70 years people.

Our objective is to eradicate the malnutrition among children, women health issues and disease arising throughout the life due to lack of nutrition. We are working under international project to rise against hunger. So far, we have been delivering food packets to government school children, backward and disadvantaged community in rural and urban settings, night shelters and people on street and red lights. We work to address the causes of malnutrition with special focus on children below 5 years, pregnant women and mothers through counseling, emergency feeding programmes, nutrition gardens, health worker training and infrastructure development at the Anganwadis child care centers

## Impact

Approximately 8065 people have been benefited through our program by the end of this year. We emphasized on quality of food to being provided to children, women, and male to ensure the good health. We also encouraged people to maintain hygiene during cooking or having meal. This year, number of beneficiaries has increased as we have expanded our centers and distributor's team to reach out more and more people.

# OLD AGE CARE CENTER

Perna has been working for senior people through providing services at Old age day care centers in Delhi and other states of India.



Our endeavor is to provide best services through programme to our seniors. To care the needs of elders, we have designed programs such as get-together, talk session, refreshment, health checkups entertainment session. Our objective

is to cater the needs of elder and empower them to live with highest dignity. We help senior to live happy, active and socially engaged lives, in the comfort of their homes and community.

We also work on raising awareness about active ageing and dementia through activities and campaigns at old age day care center. We often drive awareness campaign in collaboration with hospitals and other organizations that are working towards serving the elderly, to further our cause.

## Impact

Through our programs, we have touched the lives of 443 seniors in Delhi and other states. We are contriving to provide healthier environment to make their life more important for of all us and in the society. We have developed some social skills that is going to play a vital role for our elders to share their experience, emotion and social interaction.



# VOCATIONAL TRAINING

Vocational training plays a critical role in helping adolescent boys and girls to enter the employment. Our youths, who have not completed their education due to any reason, are facing unemployment and poverty. PRERNA took the initiative by setting up vocational training programmes where we are addressing youths to develop employable skills and building capacity for their growth. We are covering participants above 16 years to 22 years to avail them vocational courses. Choice of vocational training course for a youth is made keeping in mind the youth's interest and realistic assessment of his/her abilities by career counselor and staff members.



We concerted efforts to enroll youth in quality training courses and employ them in reputed organization and institution. Our motive is to improve the lives of

Youth by providing them vocational courses based on quality learning.

We are conducting Vocational training programmes covering a broad range on following subjects:

- Computer training
- Dress making (Cutting, tailoring & Embroidery)
- Jewelry making
- Cooking
- Painting
- Mobile Repairing
- Electrical
- Greeting Card Making
- Candle making
- Driving classes.

- TV, Electrical appliance repair and service
- Automobile repair and service

### **Impact**

This year, various initiatives have been implemented across Delhi NCR and different districts in order to equip youth with necessary skills to get employment. During this year, 2000 youths were trained in the field of mobile repairing, computer training, and electrical and automobile repair services. More than 600 youths were provided functional English courses to enhance their English in spoken and writing. More than 114 youth have started their own business after vocational training program.

## Management Message

Over the period of past 11 years of service, the growth, transformation, and progress of PRERNA organization has been recognized and embarked with its glorified potential among the society.

PRERNA has been gone through many challenges throughout the journey of 11 years yet PRERNA come up to the expectations of the needy people with its determination and commitment to improve the lives of the people.

We are thankful to you, our volunteers, donors and supporters who have been contributing their efforts, time, money and energy in worthy causes and took the PRERNA organization at such platform where it has make its own identity in the society at broad level. This has become possible only from your generosity and countless efforts.

You have seen the annual report; we have brought to you our genuine work with significant results in transforming the lives of underprivileged people. This annual report is not only for just about our work but it is also significantly marked with intense efforts, dedication and passion of our volunteers, management team, donors and supporters.

PRERNA SOCIAL DEVELOPMENT & WELFARE SOCIETY

“Creating a Human Friendly Society”

# Thank You